

Message Text

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PAGE 01 RECIFE 00151 292005Z

71

ACTION EB-07

INFO OCT-01 ARA-10 ISO-00 DODE-00 NRC-07 NSAE-00 USIA-15

TRSE-00 ERDA-07 CIAE-00 /047 W

----- 063328

R 291900Z JUL 76

FM AMCONSUL RECIFE

TO SECSTATE WASHDC 5696

INFO RUEHDC /USDOC WASHDC

AMCONSUL RIO DE JANEPGO

UNCLAS RECIFE 0151

E.O. 11652: N/A

TAGS: BFOL, BR

SUBJECT: WTDR - TELEVISAO UIRAPURU DE FORTALEZA LTDA.

REF: STATE 159028, RECIFE 0127

1. BRAZIL 2. COUNTRY CODE: 351 3. SER. NO.: NA

4A. - 4B. D

5. AV. DESEMBARGADOR MOREIRA, 2565

6. 60000 FORTALEZA, CE., BRAZIL

7. ESTABL: 1972 8. EMPL: NA 9. SIZE: (21-X) SMALL

10. REPUTATION: (22-X) GOOD

11. FOREIGN SALES AREA: NA

12. 07/76

13. 99124 - TELEVISION BROADCASTING

14. CONTACT: JOSE PESSOA DE ARAUJO

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15. CABLE: NA 16. TELEX: NA

17. TEL. 247970

18. FINANCIAL REFS: BANCO DO NORDESTE DO BRASIL S/A,
BANCO DO ESTADO DE CEARA S/A, FORTALEZA, CE.

19. TRADE REFS: NA

20. FOREIGN FIRMS REP: NA

21. LIMITED PARTNERSHIP ESTABLISHED IN 1972 TO OPERATE A TV BROADCASTING STATION. THE FIRM WON A BID TO USE THE CHANNEL 8 IN FORTALEZA AND RECEIVED THE AUTHORIZATION TO FUNCTION FROM THE MINISTRY OF COMMUNICATIONS IN 1974. IT IS CENTRALLY LOCATED ON ITS OWN PREMISES, WITH AN AREA OF 15,000 SQ. MTS. AND AN ESTIMATED VALUE OF CR 8,000,000. IT IS SAID THAT THE FIRM RECEIVED A FINANCING OF CR 10,000,000 FROM THE "CAIXA ECONOMICA FEDERAL DO CEARA". THE TV STATION INAUGURATION HAS BEEN ANNOUNCED FOR NOVEMBER 1976 AND IT IS PENDING THE ARRIVAL AND INSTALLATION OF THE ELECTRONIC EQUIPMENT, BOUGHT FROM RCA CORP. (US DOLS 805,000). THE REGISTERED CAPITAL OF THE FIRM IS BEING RAISED TO CR 12,000,000. THE FIRM PAYS PROMPTLY. THE PARTNERS ARE WELL KNOWN AND RESPECTED. THEY ARE CONNECTED WITH "RADIO UIRAPURU DE FORTALEZA LTDA.", "CASA PARENTE COMMERCIO E INDUSTRIA S/A" AND "BANCO MERCANTIL DO CEARA". A GOOD TRADE CONTACT FOR AMERICAN BUSINESS. THE FIRM DID NOT RESPOND TO OUR WTDR QUESTIONNAIRE.

22. PREPARED BY: L. MENEZES APPROVED BY: R.C.BROWN

AMERICAN CONSULATE RECIFE
BROWN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 29 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976RECIFE00151
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760294-0216
From: RECIFE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t1976079/aaaaahmd.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 159028, 76 RECIFE 127
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Review Authority: KelleyW0
Review Comment: n/a
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Review Date: 13 APR 2004
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Margaret P. Grafeld
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EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
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TAGS: BFOL, BR
To: STATE
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